



Communication  
and Marketing Agency

our **mission,**  
**to accompany you**  
in **your projects.**





# Summary

Agency Introduction.....	4
Business Segments.....	5
Our Team.....	7
Our Clients.....	10
Some Achievements.....	11

# Agency

## Introduction

Created in 2006 by the merging of complementary skills, Medias Communication is the pioneer agency in the communication and marketing industry, and the leader of the sector in Equatorial Guinea. Established in the insular region (Malabo) and mainland (Bata), its geographic catchment area provides a field of action at regional and national levels.

Throughout his nearly six years of existence, the company has importantly developed the spectrum of activities in which it exerts its action: strategic consultancy and operational assistance, graphic and audiovisual creation, advertising, merchandising, event organising and publishing of the first free magazine in Equatorial Guinea.

Integrated by a dynamic, multicultural, creative and experienced team, the agency has a good understanding of the reality of the terrain and local customs, which allows it to offer comprehensive and effective solutions regarding communications and marketing.



# Business

## Segments

- **Strategic Consultancy and Operational Assistance**

- 1- Market analytical data and internal diagnostics
- 2- Communication strategies
- 3- Opinion Polls, Surveys, Benchmarking
- 4- Public Relations
- 5- Logistics Support

- **Visual and Audiovisual Design**

A dynamic, multicultural, creative and experienced team in the design of its audiovisual supports, logos, web pages and anything creative.

- **Advertising Supports**

- A network of urban billboards (6x3m, 4x3m, 120x160cm, 90x90cm, customizable formats).
- Exclusivity of advertising at Malabo International Airport.
- Audiovisual spaces reserved on the national media (radio and national TV, Asonga).
- Preferential rates for insertion of advertising in local newspapers (Gaceta, Ebano, etc.).

# Business

## Segments



# Our Clients

- **Merchandising**

Any kind of marking on textiles: T-shirts, polo shirts, caps, flags, umbrellas, etc.  
Calendars, agendas, conference books, etc.  
Advertising gadgets: pens, key rings, lighters, watches, etc.

- **Event Organising**

A team of professionals with good knowledge of the terrain and local customs. Material and equipment conforming to industry standards.  
Venues and local partners available (meeting rooms, conference space, etc.).  
Everything you need for the organization of conferences, seminars, receptions and other events.

- **Publishing**

A magazine of reference in Equatorial Guinea, "Los Anuncios de Guinea Ecuatorial " offers an editorial line centred on culture, sports, health ... and a selection of classified adverts (employment, housing, automobile, etc). The magazine is published in 5000 copies and is distributed nationally, in cafes, restaurants, cultural centres, shops, hotels, embassies, etc. It can also be downloaded on the website: [www.losanuncios.net](http://www.losanuncios.net) .

- **Extractive Sector Clients**

Total GE, Marathon EGPL, EG LNG, AMPCO, Sonagas, Sipco, Apegesa, Petrosa, etc.

- **Official Agencies Clients**

Presidency of the Republic of Equatorial Guinea, Ministry of Mines, Industry and Energy, Embassy of France in Equatorial Guinea, Ministry of Information, Tourism and Culture, Spanish International Cooperation Agency, etc..

- **Business Clients**

Orange, Hits, Sofitel, Hotel 3 de Agosto, Société Générale, Bouygues Bâtiment, Air France, Lufthansa, Kenya Airways, BGFIBANK GE, Sofitel, Chanas Assurances, Western Union, etc.



# Some Achievements



# Some Achievements





# Some Achievements

## Magazines



# Some Achievements

## Merchandising



# Some Achievements

## Events



### Malabo Office:

Calle Enrique Nvo

Tel.: +240 333 099 535

[info@medias-communication.com](mailto:info@medias-communication.com)

[www.medias-communication.com](http://www.medias-communication.com)

[www.losanuncios.net](http://www.losanuncios.net)

